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Birds Ruins Disc Golf Course Demonstrates Economic Impact!

MARSHALL, WI – “When a vision becomes reality... great things happen,” said Erik Lemke, Marshall Resident and Parks Committee member. Lemke is referring to Birds Ruins Disc Golf Course, a 19 hole championship level course at Charles Langer Family Park in Marshall. The course is quickly gaining a reputation for being one of the best in the area. Matt Hendricks, Parks and Recreation Director for the Village of Marshall, credited the successful expansion of Langer Park to progressive Parks and Village Boards. He said both boards are committed to a process of inclusion, willingness to work hard, and continued growth.

Hendricks shares that a survey of Birds Ruins conducted over the past year highlights some very interesting trends. Of 175 total responses, 62% have traveled from greater than 16 miles away. In addition, over 80% of those playing the course have stopped to spend money at a local business. “From this information we have learned that the course has a regional draw, and that these folks are spending money in Marshall, dollars that local businesses would not have otherwise taken in.” Hendricks added “this is just one example of how a vibrant park system can have a positive economic impact on your local economy.”

The survey also revealed that 94% of those playing Birds Ruins rate the course as above average (71%) or exceptional (23%). “When looking at the quality of Disc Golf courses in the area, such as Token Creek, Heistand and Elver; this is something for Marshall residents to be very proud of, “a feather in our hat,” said Hendricks. That quality has not gone unnoticed; Birds Ruins is part of a 2015 bid that could bring the Professional Disc Golf Associations, Amateur Worlds event to town. “This event would bring several hundred of the world’s best disc golfers to Marshall,” Lemke continues, “recognition at that level would be unprecedented for our park system and Dane County as a whole.”

To see the complete survey results please go to www.marshall-wi.com or contact recdirector@marshall-wi.com.

